Our Venue, Date and Time
Details of the NADSM Symposium 2019

Your Opportunity
A Message from Jason Tierney

Some of Our Previous Speakers
A highlight of Presenters from 2017 & 2018

Sponsorship Packages
Details of Each Sponsorship Opportunity

Sponsorship Packages
Details of Each Sponsorship Opportunity

Limited Time Discount
Early-Bird Special for Each Package

Sponsor Agreement
Printable Form for Securing Sponsorship

Additional Contact Information
Visit Our Website for Additional Details
OUR VENUE

HILTON CLEARWATER RESORT | 400 MANDALAY AVE. CLEARWATER, FL 33767

Overlooking the Gulf of Mexico, the Hilton Clearwater Beach Resort & Spa has 10 acres of beach offering private cabanas with food and drink service. In the cold of winter, attendees will love joining us in sunny Florida to enjoy the white sands as well as the premier grand ballroom, which will host our exhibitor hall and general assembly meetings.

DATE AND TIME

FRIDAY, FEBRUARY 15, 2019 FROM 8AM-5PM | SATURDAY, FEBRUARY 16, 2019 FROM 8AM-1PM

- Exhibition Hall will be open 30 minutes before and after the above listed times.
- Exhibitor Setup will be on Thursday, February 14th, 6-9pm.
- Discounted Room Block Available for Sponsors and Attendees.
Dear Prospective Sponsor,

We are so excited to present the opportunity to your company to partner with us for the 2019 North American Dental Sleep Medicine Symposium.

At this event, you will be able to secure valuable face time with hundreds of dentists and sleep professionals who are involved in Dental Sleep Medicine.

This event focuses on practicing Dental Sleep Medicine, emphasizing practice growth, increased efficiency, and optimal patient care.

Showcase your offering and engage Dental Sleep Medicine practitioners that need your products. Our sponsorship packages sell out quickly every year. Register today for this once in a lifetime (well, once in a year) event.

Jason Tierney
Chief Operating Officer of Dental Sleep Solutions
jason@dentalsleepsolutions.com
(314)882-7746
2018 ATTENDEES BY THE NUMBERS

- 229 DENTISTS
- 146 TEAM MEMBERS

MEDIAN EXPERIENCE IN DENTAL SLEEP MEDICINE: 6 YEARS

ANTICIPATED 2019 REGISTRATIONS:

- 400+ ATTENDEES
- MORE THAN 80% OF ATTENDEES WILL RETURN IN 2019
YOUR OPPORTUNITY

WHO ATTENDS THE NORTH AMERICAN DENTAL SLEEP MEDICINE SYMPOSIUM?

Attendees come from across the country, from nearly every market. These are your prospects. Do you want them to be your customers?

“THIS IS THE BEST, MOST ORGANIZED DENTAL SLEEP MEDICINE MEETING I’VE EVER ATTENDED.”

LESIA CRAWFORD

“ I’VE NEVER BEEN TO A MEETING THAT TREATED VENDORS SO WELL. WE’LL COME BACK EVERY YEAR!”

PATRICK TESSIER
# Sponsorship Packages

## Diamond

- **$10,000**
- 1 Available
- Sponsored Cocktail Hour
- Branded Collectible Coaster
- Custom discount code for clients
- Logo on Registration Table Signage

## Platinum

- **$5,000**
- 2 Available
- Option 1: Branded Drawstring Bag
- Option 2: Branded Room Key
- Custom discount code for clients
- Logo on Registration Table Signage

## Gold

- **$4,000**
- 2 Available
- Option 1: Branded Flashdrive
- Option 2: Branded Pen/Notepad
- Custom discount code for clients
- Logo on Registration Table Signage

## Media Coverage***

- Full Page Ad in DSM Insider
- Full Page Editorial in DSM Insider
- Full Page Ad in Symposium Program
- Featured on Symposium Website
- Social Media Sponsorship Promotion

## Premium Booth Assignment

- 8'x10' booth space
- 6' table with drape
- two chairs and wastebasket
- wifi access

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*Speaker provided by sponsor and must be approved by the Symposium Board.

**Branded items will be delivered to each attendee at registration. Branded room keys will be delivered at check-in for those staying at the Resort.

***Dental Sleep Medicine INSIDER magazine inclusion is for the November 2018 issue.
**SILVER**

- **$3,000**
- **PREMIUM BOOTH ASSIGNMENT**
  - 8’x10’ booth space
  - 6’ table with drape
  - two chairs and wastebasket
  - wifi access
- **MEDIA COVERAGE***
  - Full Page Ad in DSM Insider
  - Full Page Editorial in DSM Insider
  - Full Page Ad in Symposium Program
  - Featured on Symposium Website
  - Social Media Sponsorship Promotion
- **2 AVAILABLE**
  - Option 1: Branded Lanyard
  - Option 2: Branded Travel Mug
    - Custom discount code for clients
    - Logo on Registration Table Signage

**BRONZE**

- **$1,750**
- **STANDARD BOOTH ASSIGNMENT**
  - 8’x10’ booth space
  - 6’ table with drape
  - two chairs and wastebasket
  - wifi access
- **MEDIA COVERAGE***
  - Half Page Ad in Symposium Program
  - Featured on Symposium Website
  - Social Media Sponsorship Promotion
- **20 AVAILABLE**
  - Custom discount code for clients
  - Logo on Registration Table Signage

**BREAKOUT!**

- **$1,000**
- **MEDIA COVERAGE***
  - Full Page Editorial in DSM Insider penned by your speaker.
- **3 AVAILABLE**
  - 1 hour breakout session*
  - Can be added to any sponsorship tier
- **CUSTOM DISCOUNT CODE FOR CLIENTS**
- **LOGO ON REGISTRATION TABLE SIGNAGE**
- **2 AVAILABLE**
  - Option 1: Branded Lanyard
  - Option 2: Branded Travel Mug
    - Custom discount code for clients
    - Logo on Registration Table Signage
- **2 AVAILABLE**
  - Option 1: Branded Lanyard
  - Option 2: Branded Travel Mug
    - Custom discount code for clients
    - Logo on Registration Table Signage

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### EARLY-BIRD SPECIAL DISCOUNT

**SAVE 15% BY SUBMITTING YOUR COMPLETED SPONSORSHIP AGREEMENT BY FEBRUARY 28, 2018!**

<table>
<thead>
<tr>
<th>Package</th>
<th>Original Price</th>
<th>Discounted Price</th>
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<tbody>
<tr>
<td>DIAMOND PACKAGE</td>
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<td>PLATINUM PACKAGE</td>
<td>$5,000</td>
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<tr>
<td>GOLD PACKAGE</td>
<td>$4,000</td>
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<td>BREAKOUT SESSION</td>
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*Expires FEBRUARY 28, 2018*
SPONSORSHIP AGREEMENT
The 2019 North American Dental Sleep Medicine Symposium
February 15th-16th, 2019 | The Hilton Clearwater Beach Resort
400 Mandalay Avenue, Clearwater, FLorida 33767

Those participating in this event may secure their placement at the event by filling out the following form. Please fill out your information and payment information. The fee structure for this event is listed on the prior page of this prospectus. Please select your sponsorship package below.

Included in the registration fee are: 8x10 vendor space, a 6ft. table, a tabledrape, 2 chairs, a wastebasket, and wi-fi access. For those staying at the venue, we will supply our room block code upon receipt of this form.

COMPLETE THIS FORM AND SUBMIT WITH PAYMENT
This form may be faxed to: 866.935.5907

<table>
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<th>Company Name</th>
<th>Date</th>
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<td>City/State/Zip</td>
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<td>Phone</td>
<td>Fax</td>
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<td></td>
<td>Email Address</td>
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Representative’s Signature

EARLY BIRD SPECIAL! TAKE 15% OFF ALL AGREEMENT PACKAGES RECIEVED BY FEBRUARY 28TH, 2018!
Please indicate your sponsorship level:

- [ ] Diamond Sponsorship Package
- [ ] Platinum Sponsorship Package 1/2:___
- [ ] Gold Sponsorship Package 1/2:___
- [ ] Silver Sponsorship Package 1/2:___
- [ ] Bronze Sponsorship Package
- [ ] Breakout Add On

*Additional fees are charged by a third party vendor for electrical services. Rates are discounted if booked by January 10th.

Payment Information

Name as it Appears on Your Credit Card

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<tr>
<th>Card Number</th>
<th>Expiration Date/CSC</th>
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Amount to be Charged

Checks should be made payable to Dental Sleep Solutions, LLC. If you are paying by credit card, please include your account information and signature. We accept all major credit cards, including VISA and MasterCard.

The Exhibitor agrees to abide by the decisions of the event host Officers and Directors concerning all matters of policy and protocol. In matters of booth-sharing and limits on the number of people working in the booth, the Exhibitor agrees to make advance arrangements and, again, to abide by the decisions of the event host.

Each of the parties covenants and agrees to indemnify and hold the other and it’s respective subsidiaries, affiliates, officers, directors, shareholders and employees free and clear from any and all liability, judgements, claims, costs, expenses (including attorneys’ fees), and demands of any kinds, including damages for personal injury or property damage or both, arising out of, or by reason of any act, omission, or negligence of the indemnifying party or its respective agents, employees, servants, or contractors, in any manner connected with the North American Dental Sleep Medicine Symposium at the Hilton Clearwater Beach Resort, February 15-16, 2019, inclusive.

The Exhibitor acknowledges the hotel and it’s owners, and the North American Dental Sleep Medicine Symposium do not maintain insurance coverage for the Exhibitor’s property brought onto the hotel premises and that it is the sole responsibility of Exhibitors to obtain business interruption and property damage insurance covering such losses.
VISIT US ONLINE!

WWW.DENTALSLEEPSYMPOSIUM.COM

Hosted by Dental Sleep Solutions
402 43rd St. W, Bradenton FL 34209
info@dentalsleepsolutions.com
(877)95-SNORE